

SPONSORSHIP COORDINATOR

The role of the Sponsorship Coordinator is to attract and retain club sponsors.

Sponsorship Coordinator duties may include but are not limited to:

- Review previous sponsorship packages at the beginning of the season and research new ideas, then provide club committee with the recommendations.
- To liaise with existing sponsors to ensure an effective relationship exists, and to obtain continued sponsors support where possible.
- To seek out possible new sponsors and build new sponsorship opportunities.
- Ensure all sponsorship obligations are met.
- Ensure all the sponsors are thanked personally by the club for their support throughout the season.
- Organise any signage and advertising of new sponsors.
- Organise invoices from the Treasurer for payment from sponsors.
- Update the sponsorship database with all information relating to club sponsors.
- Attend monthly committee meetings.